



4455 Douglas Avenue | Suite 11E | Bronx, New York 10471

August 9, 2021

To our past and soon to be Valued Industry Partners:

We hope that you, your loved ones and colleagues are all well.

We are pleased to announce that we are now taking exhibit space registrations for this year's VEITHsymposium - A REAWAKENING IN THE SUN. We have waited patiently to get to this point in time and we are now looking forward to getting back to live learning and exchanges. This year's VEITHsymposium is being held at the Hilton Orlando Bonnet Creek in Orlando, Florida from Tuesday, November 16<sup>th</sup> - Saturday, November 20<sup>th</sup>.

Please find attached the tentative floor plans and exhibit forms. Because this is a new venue, you may wish to set up a time for a call to discuss the meeting logistics and expected attendee traffic patterns. This may assist you in determining optimal exhibit space for your company. To further help with your decision, we encourage you to view the program at <https://www.veithsymposium.org/index.php>. That way you can see which of the lecture halls will offer presentations of interest to your company.

All exhibit spaces are 10 feet wide by 8 feet deep.

Many people have asked about our refund policy. We understand the challenges and uncertainties that we still may all face. We hope these circumstances are behind us, but in the event that it becomes necessary to cancel the November 2021 meeting, we have modified our refund policy to address your concerns. Following is information on payments and our refund policy.

**PAYMENT DUE DATE & REFUND:** Payment must be received upon submission of this form to secure your preferred exhibit location. Exhibit Fees are nonrefundable after September 7, 2021. However, if circumstances beyond our control, including, but not limited to: acts of God, governmental authority, declared war in the United States, terrorist attacks in the city in which the

Conference venue is located in, curtailment of transportation either in the Conference City or in the countries/states of origin of the attendees that prevents the conference from taking place, or other circumstances beyond our reasonable control which would make it illegal or impossible for VEITHsymposium, the Cleveland Clinic, or the Hilton Orlando Bonnet Creek to hold the Conference, a full refund will be issued.

If you wish to secure an exhibit space/spaces for your company, please complete the appropriate fillable exhibit form (attached) and return it via email to [sfeld@veithsymposium.org](mailto:sfeld@veithsymposium.org). Payment can follow at a later date.

If you have any further questions, or wish to discuss details regarding exhibit opportunities, please contact Steven at (917) 446-9818, or via e-mail at [sfeld@veithsymposium.org](mailto:sfeld@veithsymposium.org).

Again, please note that the program is now available at <https://www.veithsymposium.org/index.php>.

**REMINDER - Excluding special circumstances, space assignment are made on a first come, first choice basis. Payment must be received at the time of registration to secure your preferred exhibit location. Please note that due to logistic considerations, the Organizing Committee will make the final determination as to space assignment.**

Thank you for your consideration to support this year's VEITHsymposium. We look forward to a successful meeting again this year, one that not only meets, but exceeds your educational and exhibiting expectations.

Sincerely,

Steven J. Feld, Associate Director  
VEITHsymposium, AIMsymposium, AVIDsymposium  
Phone: (800) 987-9314, ext. 300  
Cell: (917) 446-9818  
E-mail: [sfeld@veithsymposium.org](mailto:sfeld@veithsymposium.org)

Jackie Simpson, Managing Director  
VEITHsymposium, AIMsymposium, AVIDsymposium  
Phone: (845) 368-0069  
E-mail: [jsimpson@veithsymposium.org](mailto:jsimpson@veithsymposium.org)

Frank J. Veith, MD  
Chairman, VEITHsymposium

# Industry Registration Form



## Bonnet Creek & Floridian Ballroom West Foyers & Center Foyer Exhibits

Tuesday, November 16 to Friday, or Saturday, November 19, or 20, 2021

November 2021

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

**EXHIBIT FEE:** Exhibit Fee includes full access badges to the scientific sessions for a number of non-clinical company representatives. The number of badges is based on the type of exhibit subscription and the number of Hilton sleeping rooms contracted. Please contact Jackie Simpson for additional information.

### West Foyer & Center Foyers

8 X 10 Foyer - \$18,000     8 X 20 Foyer - \$36,000     16 X 10 Foyer - \$36,000

### PLEASE SELECT ONE OPTION:

- Tuesday, November 16 to **Friday**, November 19, 2021  
 Tuesday, November 16 to **Saturday**, November 20, 2021

1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_ 3rd Choice \_\_\_\_\_

### Hilton Bonnet Creek Resort

14100 Bonnet Creek Resort Lane, Orlando, Florida 32821

**PAYMENT DUE DATE & REFUND:** Payment must be received upon submission of this form to secure your preferred exhibit location. Exhibit Fee is nonrefundable after September 7, 2021. However, if circumstances beyond our control, including but limited to: acts of God, governmental authority, declared war in the United States, terrorist attacks in the city in which the Conference venue is located in, curtailment of transportation either in the Conference City or in the countries/states of origin of the attendees, that prevents the conference from taking place, or other circumstances beyond our reasonable control which would make it illegal or impossible for VEITHsymposium, the Cleveland Clinic or Hilton Orlando Bonnet Creek to hold the Conference, a full refund will be issued.

Company Name \_\_\_\_\_ Contact Person \_\_\_\_\_

Company Address \_\_\_\_\_ Federal Tax ID Number \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Office Phone# \_\_\_\_\_ Fax # \_\_\_\_\_ Cell Phone # \_\_\_\_\_

E-mail Address \_\_\_\_\_

Check     Amex    \_\_\_\_\_ Card Number    \_\_\_\_\_ Exp. Date

VISA     MasterCard    \_\_\_\_\_ Verification Code (3 or 4 digit security code on credit card)

Signature \_\_\_\_\_

*A unique registration code to register your non-clinical company representatives will be provided to the contact person listed above. Registrations must be entered into the VEITHsymposium Registration Database by Friday, November 12, 2021. There will be a \$100 (additional) fee for onsite/walk-in registrations and/or substitutions.*

Unique Code Issued  
For Internal Use Only

### Inquiries:

**Steven Feld**  
Phone: 800-987-9314 x300 or  
Cell: 917-446-9818

E-mail:  
[sfeld@veithsymposium.org](mailto:sfeld@veithsymposium.org)  
Copy to  
[exhibits@veithsymposium.org](mailto:exhibits@veithsymposium.org)

If paying by credit card, please return completed form with credit card information by e-mail to [sfeld@veithsymposium.org](mailto:sfeld@veithsymposium.org)

If paying by check, please make check payable to: **The Cleveland Clinic Educational Foundation** and mail with completed form to:

**The Cleveland Clinic  
Educational Foundation**  
P.O. Box 931653  
Cleveland, OH 44193-1082

If sending by overnight mail, please add 4100 West 150th Street above the City, State and Zip Code line.

# Industry Registration Form



## Bonnet Creek & Floridian Ballroom West Foyers & Center Foyer Exhibits

Tuesday, November 16 to Saturday, November 19, 2021

**EXHIBIT FEE:** Exhibit Fee includes 4 full access badges to the scientific sessions for a number of non-clinical company representatives.

November 2021

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16 VEITH SYMPOSIUM	17 VEITH SYMPOSIUM	18 VEITH SYMPOSIUM	19 VEITH SYMPOSIUM	20
21	22	23	24	25	26	27
28	29	30				

### West Foyer & Center Foyers PLEASE SELECT ONE OPTION:

8 X 10 Foyer - \$9,500 (Spaces 1-6 ONLY)

1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_

### Hilton Bonnet Creek Resort

14100 Bonnet Creek Resort Lane, Orlando, Florida 32821

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Company Name \_\_\_\_\_ Contact Person \_\_\_\_\_

Company Address \_\_\_\_\_ Federal Tax ID Number \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Office Phone# \_\_\_\_\_ Fax # \_\_\_\_\_ Cell Phone # \_\_\_\_\_

E-mail Address \_\_\_\_\_

Check  Amex \_\_\_\_\_ Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

VISA  MasterCard \_\_\_\_\_ Verification Code (3 or 4 digit security code on credit card) \_\_\_\_\_

Signature \_\_\_\_\_

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Unique Code Issued  
For Internal Use Only

Inquiries:

**Steven Feld**  
Phone: 800-987-9314 x300 or  
Cell: 917-446-9818

E-mail:  
[sfeld@veithsymposium.org](mailto:sfeld@veithsymposium.org)  
Copy to  
[exhibits@veithsymposium.org](mailto:exhibits@veithsymposium.org)

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P.O. Box 931653  
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# Industry Registration Form



## Waldorf Ballroom Foyer Bonnet Creek Ballroom West Foyer

Thursday, November 18 (Waldorf Ballroom Foyer)  
Friday, November 19 (Waldorf Ballroom Foyer)  
Saturday, November 20 (Bonnet Creek Ballroom West Foyer)

November 2021

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
		VEITH SYMPOSIUM*	VEITH SYMPOSIUM*	VEITH SYMPOSIUM*	VEITH SYMPOSIUM*	VEITH SYMPOSIUM*
21	22	23	24	25	26	27
28	29	30				

**EXHIBIT FEE:** Exhibit Fee includes 2\* full access badges to the scientific sessions for a number of non-clinical company representatives.

- Tuesday, November 16 to Friday, November 19, 2021 \$ 9,500\*
- Thursday, November 18 to Friday, November 19, 2021 \$ 5,500
- Thursday, November 18, 2021 \$ 3,500
- Friday, November 19, 2021 \$ 3,500
- Saturday, November 20, 2021 (Bonnet Creek Ballroom West Foyer) \$ 3,500

### Hilton Bonnet Creek Resort

14100 Bonnet Creek Resort Lane, Orlando, Florida 32821

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Company Name \_\_\_\_\_ Contact Person \_\_\_\_\_

Company Address \_\_\_\_\_ Federal Tax ID Number \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Office Phone# \_\_\_\_\_ Fax # \_\_\_\_\_ Cell Phone # \_\_\_\_\_

E-mail Address \_\_\_\_\_

Check  Amex \_\_\_\_\_ Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

VISA  MasterCard \_\_\_\_\_ Verification Code (3 or 4 digit security code on credit card) \_\_\_\_\_

Signature \_\_\_\_\_

Name \_\_\_\_\_ Email \_\_\_\_\_ Cell phone \_\_\_\_\_

Name \_\_\_\_\_ Email \_\_\_\_\_ Cell phone \_\_\_\_\_

Inquiries:

**Steven Feld**  
Phone: 800-987-9314 x300 or  
Cell: 917-446-9818

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Copy to  
[exhibits@veithsymposium.org](mailto:exhibits@veithsymposium.org)

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P.O. Box 931653  
Cleveland, OH 44193-1082

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\* Exhibitors registering Tuesday, November 16 to Friday, November 19, 2021 will receive 4 full access badges to the scientific sessions for a number of non-clinical company representatives.

# Industry Registration Form



## Bonnet Creek, Floridian & Waldorf Ballrooms West, Center & Waldorf Foyer Exhibits

Tabletop Displays (Book Publishers and Societies **ONLY**)  
Tuesday, November 16 to Saturday, November 20, 2021

November 2021

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
		VEITH SYMPOSIUM	VEITH SYMPOSIUM	VEITH SYMPOSIUM	VEITH SYMPOSIUM	VEITH SYMPOSIUM
21	22	23	24	25	26	27
28	29	30				

**EXHIBIT FEE:** Exhibit Fee includes 2 full access badges to the scientific sessions for a number of non-clinical company representatives.

8 X 10 Foyer - \$5,500

1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_

### Hilton Bonnet Creek Resort

14100 Bonnet Creek Resort Lane, Orlando, Florida 32821

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Company Address \_\_\_\_\_ Federal Tax ID Number \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Office Phone# \_\_\_\_\_ Fax # \_\_\_\_\_ Cell Phone # \_\_\_\_\_

E-mail Address \_\_\_\_\_

Check  Amex \_\_\_\_\_ Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

VISA  MasterCard \_\_\_\_\_ Verification Code (3 or 4 digit security code on credit card) \_\_\_\_\_

Signature \_\_\_\_\_

Name \_\_\_\_\_ Email \_\_\_\_\_ Cell phone \_\_\_\_\_

Name \_\_\_\_\_ Email \_\_\_\_\_ Cell phone \_\_\_\_\_

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Cleveland, OH 44193-1082

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# VEITHSYMPOSIUM

Nov. 16 - 20, 2021

Hilton Orlando Bonnet Creek - Lobby Level - Orlando, FL

### REVISION

Date: 6/29/2021  
By: Gary Matula

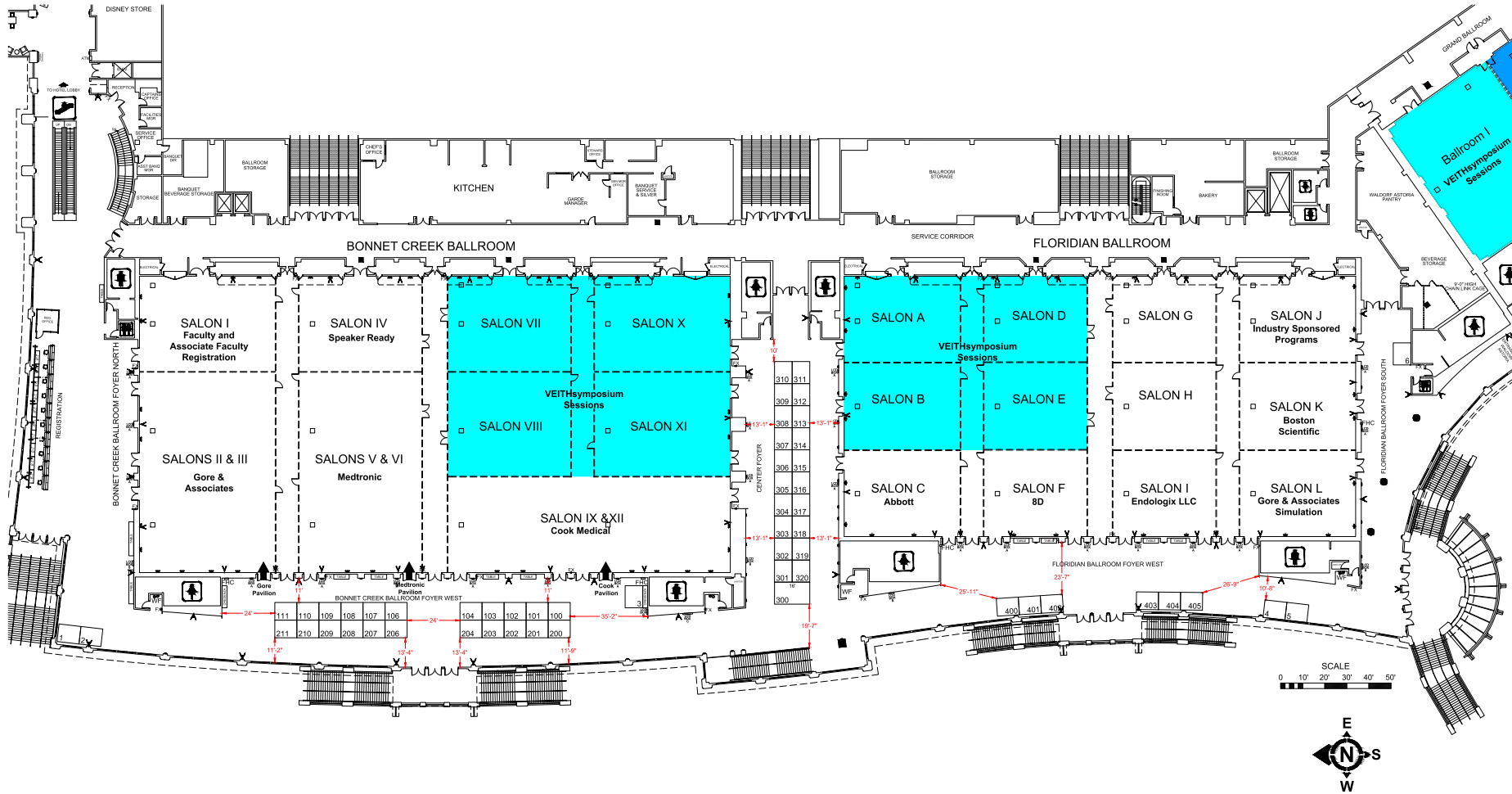
### BOOTH COUNT

Inventory as of 06/29/2021

Dimension	Size	Qty	SqFt
8x10'	80	65	5,200
10x16'	160	1	160
Totals:			5,360

### BLDG. LEGEND:

- ▶ = FIRE STROBE 11'-6" HEIGHT
- ▶ = FIRE STROBE 10'-10" HEIGHT
- FHC = FIRE HOSE CABINET
- FX = FIRE EXTINGUISHER
- NOTE: LCD BOX NEEDS PERMISSION TO BLOCK.



### DRAWING INFO

Passport Line Item Number:  
**L6679729 FP**  
Facility:  
HILTON ORLANDO BONNET CREEK  
Facility Location:  
LOBBY LEVEL  
City & State:  
ORLANDO, FL  
Scale: CUSTOM  
Project #: ----  
Acct. Sales: ----  
Acct. Mgmt: ----  
Started: 6/23/2021  
Started By: Gary Matula  
Prod. Branch: Orlando



**Disclaimer** - This floor plan is preliminary and subject to change pending review and official approval by all authorities having jurisdiction. Every effort has been made to ensure the accuracy of all information contained on this floor plan. However, no warranties, either expressed or implied, are made with respect to this floor plan. If the location of building columns, utilities or other architectural components of the facility is a consideration in the construction or siting of an exhibit, it is the sole responsibility of the exhibitor to physically inspect the facility to verify all dimensions and locations.  
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File Path: C:\Users\Designat...\_Project\VEITHsymposium\VEITH11\VEITHFloor\_Plan\VEITH111 Bonnet Creek Lobby Lv.dwg | Job Name: 0679729 FP



# VEITHSYMPOSIUM

Nov. 16 - 20, 2021

Waldorf Orlando Bonnet Creek - Lobby Level - Orlando, FL

## REVISION

Date: 6/23/2021

By: Gary Matula

## BOOTH COUNT

Grand Ballroom Foyer as of 06/23/2021

Dimension	Size	Qty	SqFt
8'x10'	80	11	880
Totals:		11	880

## BLDG. LEGEND:

- ▼ = FIRE STROBE 11'-8" HEIGHT
- ▼ = FIRE STROBE 10'-10" HEIGHT
- FHC = FIRE HOSE CABINET
- FX = FIRE EXTINGUISHER
- NOTE:  
LCD BOX NEEDS PERMISSION TO BLOCK.

## DRAWING INFO

Passport Line Item Number:

**L6711498 FP**

Facility:  
HILTON ORLANDO BONNET CREEK

Facility Location:

LOBBY LEVEL

City & State:

ORLANDO, FL

Scale: CUSTOM

Project #: ----

Acct. Sales: ----

Acct. Mgmt.: ----

Started: 6/16/2021

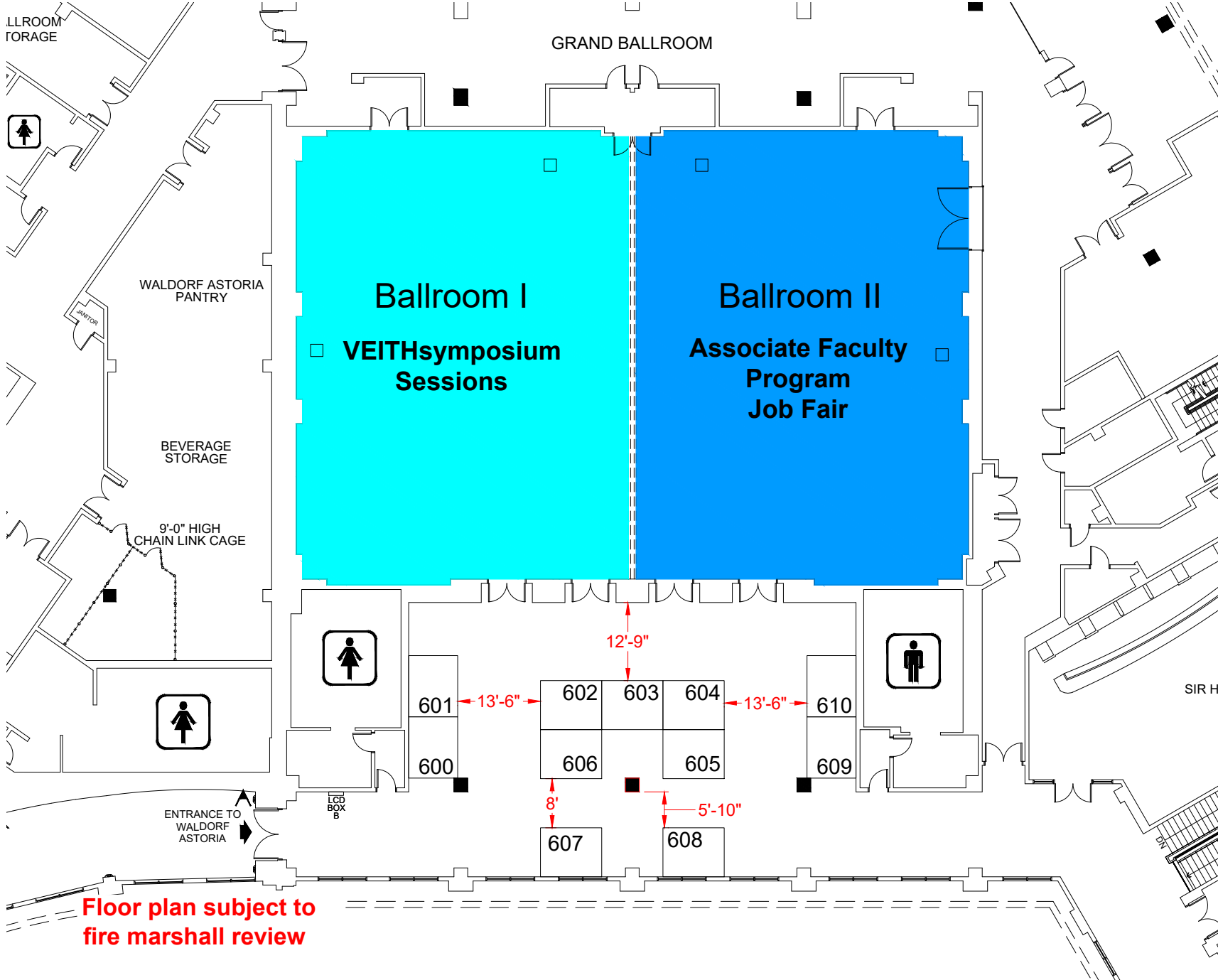
Started By: GARY MATULA

Prod. Branch: ORLANDO

**Freeman.**

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**Confidential and Proprietary** - the information contained herein is the proprietary information of Freeman and by accessing the information, the recipient agrees to keep the information confidential and not disclose it to any third party without the prior consent of Freeman. Recipient also agrees to only use the information for its internal evaluation purposes and for no other purpose, without the prior consent of Freeman.



**Floor plan subject to fire marshal review**

File Path: C:\Vault\Designs\\_Projects\VEITHsymposium\VEITH2111\Event\Floor Plans\VEITH2111 Bonnet Creek Lobby Lvl.dwg | Tab Name: 6711498 FP