Human Behavior is Controlled by Biases:

How to Overcome These and Perform Better

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**No Disclosures** 









### Reflexive Instincts: Vulnerable To Fielding Errors

Might make us feel better in the short run

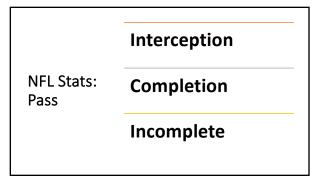
Immense cost to the quality of our decisions











### Hazards of Resulting

Work backward from results Assume Causality Cherry pick data to confirm our bias Vulnerable to wrong conclusions

# Hazards of Resulting

Your best and worst decisions of the last year

# Hazards of Resulting

Your best and worst decisions of the last year

Overly tight relationship between result and decision quality

Catastrophic consequences





### A Great Decision

Not always a great result

A great process



### The Process

"Handle success and failure the same way"



## Motivated Reasoning

Our beliefs affect how we process all new things

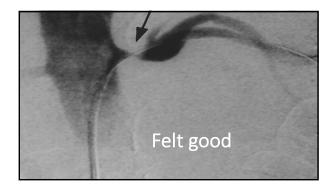
### Motivated Reasoning

Notice and seek out confirming evidence

Ignore or discredit contradicting evidence

We just want to think well of ourselves

It feels bad to be wrong



### Motivated Reasoning

Being smart makes it worse

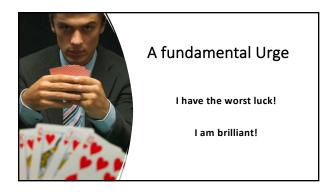
Better at structuring, rationalizing and constructing a supporting narrative

Even when our goal is to truth-seek

# Self Serving Bias

Off loading losses to bad luck

On boarding wins to skill



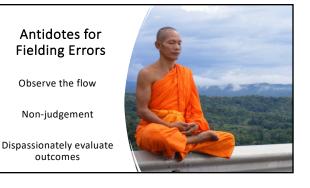
# Self Serving Bias

Reinforce decisions that we shouldn't

Miss opportunities to learn from outcomes

Betting on a losing future





### Philosophically Pure



# Operationalize Skepticism

Ray Dalio CIA – Red Teams State Department – Dissent Channel Catholic Church – Devil's Advocate Morbidity and Mortality Conference Counterpoint debates

### Conflict of Interest Comes in Many Flavors

Our brains have a conflict of interest

We interpret the world to confirm our beliefs

The world make sense





# How Our Lives Turn Out

Quality of our decisions

Luck

