

### Novel Wire Fixation Device: How it Works, Where it Can Help and Advantages




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### Disclosures

- BD/Bard – Speaker’s bureau
- Penumbra – Speaker’s bureau
- Boston Scientific – MAB
- Abbott – Speaker’s bureau
- Biotex – Speaker’s bureau
- ICHOR – Speaker’s Bureau

### Current Guidewire Practice



- Increased Procedure Time & Cost**
  - Wasteful use of sterile towels and gauze to store and clean wires.
  - Time to correctly identify multiple sizes and lengths during procedures
  - Time and cost to replace contaminated wires
  - Cost of additional personnel to assist with wire management.
- Reduced Patient Safety**
  - Increase radiation exposure
  - Increase risk of infection
  - Risk of embolization/stroke from lint
- Increased Stress on Clinicians and Staff**

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### Cost of Wire Replacements\*

GUIDEWIRE REPLACEMENTS		
TYPE	QTY	COST
Bentson	1	\$24
Glidewire 150cm	5	\$160
Amplatz 180cm	2	\$84
Synchro .014	2	\$1,488
RF Wire	1	\$2,500
Amplatz 260cm	4	\$180
Traxcess .014	2	\$562
V-18 .018	1	\$97
Glidewire 260cm Angled Stiff	3	\$162
<b>TOTAL</b>	<b>21</b>	<b>\$5,257</b>

\* Does not include data from interventional cardiology

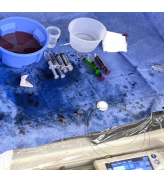
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### Minimize Risk of Lint-Related Complications



Gauze/towels on wires carry the risk of serious complications from lint exposure.

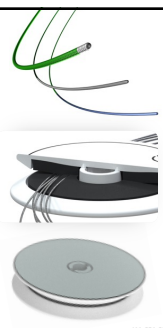




Wire Watch is lint-free

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### Different By Design



- One-Size-Fits-All**
  - Accommodates all 0.014 - 0.035 guidewires, no matter the diameter, flexibility, or coating.
- Unique Locking Feature for Hands-Free Wire Management**
  - Exclusively formulated high-friction inner foam
  - Internal locking ribs for enhanced grip
  - Tapered compression allows users to insert wires further for greater hold strength
- Adhesive Backing to Reduce Risk of Wire Drops**
  - Anti-slip adhesive made for drapes

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**The Wire Watch™**  
Peace of Mind in One Simple Kit  
for the ultimate guidewire management system during complex surgical procedures

**2 Wire-Watch Devices**

- Unique foam layer secures 0.014"-0.035" guidewires in place
- Adhesive backing firmly adheres to patient drape
- Holds wire while you pull through
- Can be submerged in saline

**Surgical Marker**

- Water-proof
- Smudge-proof

**Lint-Free Instrument Wipe**

- High-friction scrubbing pad
- Designed to wet and clean guidewires



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**Wire Watch-Assisted Benefits**

- Simplify Wire Management During Complex Cases
  - Transfemoral Carotid Stenting & TCAR
  - Complex EVAR/TEVAR/FEVAR/PMEG/Laser Fenestration
  - Complex Iliocaval Work
  - Complex Peripheral Work (CLI, DVT)
  - Radial Based Coronary Work (CTO, TAVR)
  - Neuro Interventions
- Enhance Tech Support (streamline storage and organization)
- Prevent costly wire drops/contamination
- Less Towels (**reduce lint-related complications**)
- Less Medical Waste (added savings for the hospital)

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Early RT buy in...


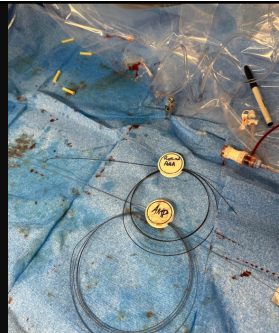
• "Ah-ha" Moment







Endovascular Repair of Ruptured Infrarenal AAA

— Terumo 0.035 Glidewire

Kissing Iliac Stents with BosSci Amplatz 0.035 Wires

- 2 wires
- 1 Wirewatch
- 0 Tech
- 0 towels/medical waste


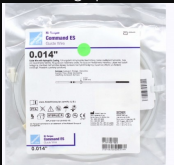
Deep Venous Thrombosis & Pulmonary Embolism Management

- Often popliteal access
  - 260cm wires
- Wires off end of the table
  - Wires removed to maximize aspiration

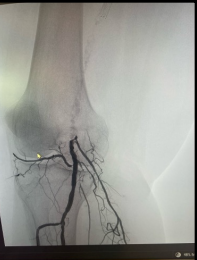




Critical Limb Threatening

Antegrade access  
300cm  
Abbott 0.014 Command wire  
Tibial Angioplasties




PEDAL ACCESS  
Long Wires Hanging off back table.....




One Operator?



Frees up Assistants



Atherectomy Cases




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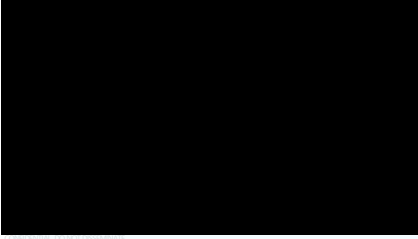
SILKROAD's  
TCAR  
0.014 Wire


WIREWATCH

- Pins Wire
- Minimizes ICA Vasospasm
- Minimizes Dissection



 Wire Watch-Assisted 4-Vessel EVAR



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**WIRE WATCH™**  
Thank you



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Rx Only

